

Business Community Newsletter

#EsriBizCommunity

Hello,

For executives overseeing a global supply chain, operational awareness comes from a real-time dashboard that tracks company and supplier operations, number of employees at each facility, and potential impacts on production of finished goods. Check out the article for a quick demo below.

It's hard to believe that we are already sharing information on the upcoming 2022 Esri User Conference. If you would like to have your abstract considered to present, please be sure to note the deadline date is coming up at the end of October. The Business Team here at Esri looks at and evaluates each submission. We look forward to seeing your topics again this year!

Finally, the 4th and final installment of our Business Resilience webinar series will be broadcasting on October 13th. Please be sure to get registered if you have not already. Even if you can't attend the live broadcast, register and you will be sent the recording.

Stay safe everyone!



Ryan Gullett

Ryan Gullett, Business Community Lead

SUBMIT YOUR ABSTRACT

**ESRI USER
CONFERENCE**

July 11-15, 2022

#EsriUC



Call for Papers for the 2022 Esri User Conference

We are looking for new business GIS topics! Share your business GIS success story with your peers from the global user community. Be sure to submit your abstract for the 2022 Esri User Conference before the upcoming deadline. The deadline to submit an abstract for your presentation is October 29, 2021. Your abstract should tell an inspiring story that illustrates how you are using Esri GIS technology to positively impact your business communities and/or industries.

We are looking for topics in the industries of retail, real estate, insurance, financial services, logistics and distribution, technology and high tech, and manufacturing. For more information and a list of topic examples, visit the submission page.

[Learn More →](#)

BUSINESS RESILIENCE WEBINAR 4

Enhancing Personnel Safety and Business Continuity

October 13th, 2021 | 10:00 AM (PDT)

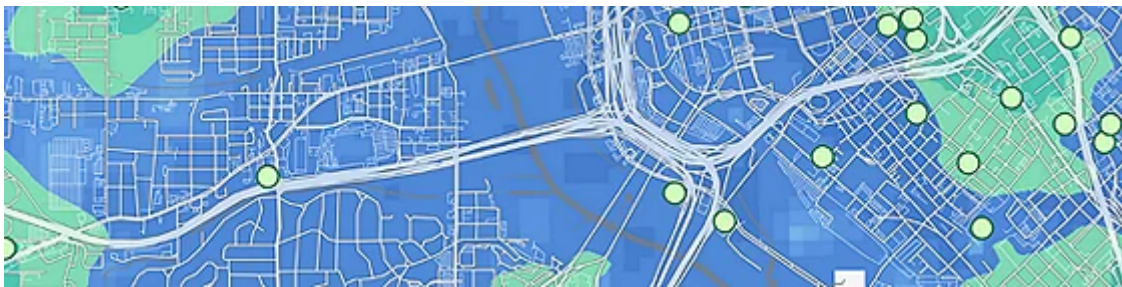
[Register Now](#)



Final Business Resilience Webinar

The fourth and final installment in our Business Resilience webinar series was recently rescheduled for October 13th. Be sure to register for *Enhancing Personnel Safety and Business Continuity* and learn how business leaders rely on actionable insights to overcome increasingly frequent disruptions, from climate-driven events to sociopolitical uncertainty. Location intelligence empowers decision-makers with spatial tools to ingest and contextualize massive amounts of disparate data feeds into an integrated view, increasing situational awareness across their enterprise.

[Register Today →](#)



Retail Systems Research Latest Report

This is the third year that Retail Systems Research (RSR) has conducted research into how companies are using location intelligence and how they perceive the value of this technology. This was an especially poignant time to conduct a study like this, coming on the heels of profound changes in consumer behaviors as a direct result of the COVID-19 pandemic. More specifically, the study looks at how consumer-facing companies, such as retailers, are thinking about location-based technology and location-centric data.

[View Now](#)

From the Esri Newsroom



NextTech: Monitoring the Global Supply Chain in Real Time



Delivery Innovation: Groceries at the Office

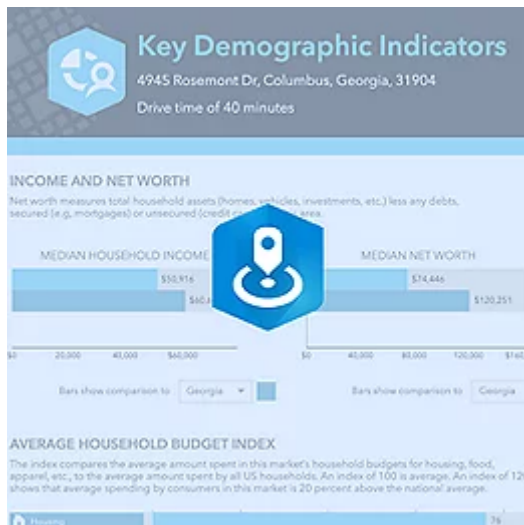
For executives overseeing a global supply chain, operational awareness comes from a real-time dashboard that tracks supplier operations, potential impacts on production, and facility threats or disruptions.

[Read More](#)

Be direct and to the point. Don't repeat yourself. Your reader's curiosity should drive them to click-through to your content.

[Read More](#)

What's New in ArcGIS Business Analyst



ArcGIS Business Analyst Web App is one of Esri's premium applications dedicated to supporting data-driven decisions. Business Analyst Web App combines demographics, business, segmentation, and other data with maps and easy-to-use workflows to make geospatial data part of your business analysis. Curious to see what's new? Check out this article with some new highlights.

[Learn More →](#)



GIS Day 2021 | Share Your Passion

GIS Day 2021 is November 17. Did you know that you can host your own event and help others learn about geography and the real-world applications of GIS? It's a chance for you to share your accomplishments and inspire others to discover and use GIS. Even though

celebrating may look a little different again this year, sharing GIS is more important than ever.

What are you doing for GIS Day this year? We want to hear from you! Stay tuned for more information as we continue to plan a special business community event you can attend as business professionals.

[Find a GIS Day Event Near You](#)

View Past Issues of Our E-newsletter

Did you miss an issue of our e-newsletter? Access our full archive to discover business resources that show how your peers solve problems with GIS.

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